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KMAN 07 2010



The following is a listing of some of the significant issues responded to by KCEN HD and KMAY NBC 23, Along with the most significant programming treatment of those issues. The listing is by no means exhaustive and this order in which the issues appear does not reflect any priority or significance.

October 1, – December 31, 2010

## **Programs That Address Local Issues**

Monday-Friday –5AM-7AM- KCEN HD Texas Today

Monday-Friday-5PM- KCEN HD News

Monday-Friday-6PM-KCEN HD News

Monday-Friday-10PM-KCEN HD News

Saturday-Sunday-6PM-KCEN HD News Weekend

Saturday-Sunday-10PM-KCEN HD News Weekend

## **Suggested Categories for Quarterly Issues/Programs**

### **Lists**

Business	Handicapped	Religion
Recreation	Welfare	Government
Elderly	Health Care	Military
Culture	Air Service	Charity
Education	Youth	Employment
Economy	Family Abuse	Family
Environment	Fundraising	Roads
Ethnic	Housing	Taxes
Drug/Alcohol	Veterans	Crime
Transportation	Law Enforcement	Disaster
Animal	Agriculture	Weather
Minorities	Emergency Services	

DATE	TOPIC	PROGRAM	DURATION	ISSUE
10/01/10	Consumer	Texas Today	:30	A safety warning for parents. Fisher Price a brand that's in a lot of toy boxes is recalling 11 million toys. The recall includes 7 million Fisher Price tricycles. The consumer product safety commission says it knows of 10 reports of children being hurt from a plastic ignition key on the trikes.
10/02/10	Consumer	6pNews	:26	Waco businesses are raking in some needed cash today with Baylor's first conference game against Kansas.
10/3/10	Health Care	5pNews	1:09	Twelve different churches of different denominations in the Belton area helped create the "Body of Christ" community clinic. The clinic is staffed with doctors, nurses, dentists, social workers and they're all volunteers.
10/04/10	Roads	6pNews	:27	Heads up drivers Tex-Dot will close several lanes of traffic at the Interstate 35 Loop 340 interchange in Waco. Construction crews are placing steel bridge beams for the new northbound I-35 to westbound 340 direct connector bridge.
10/05/10	Environment	Texas Today	:32	Reducing your carbon footprint is getting a little harder for in Hewitt. The recycling plant there is asking people not to recycle glass. The city sent out flyers to tell people they're changing their recycling pick-up schedule and on the flyer it also says that they don't accept glass.
10/06/10	Government	10pNews	:40	It's less than a month until election day and now a week of TV ads for Congressman Chet Edwards has been cut. The Democratic campaign committee pulled the District 17 commercials to reshuffle the money to other races. It's a move that challenger Bill Flores says shows the tides are turning against Edwards.
10/07/10	Recreation	5pNews	1:01	Today is the "Sneak-A-Peek" Day at the Heart of Texas Fair and Rodeo in Waco. It's your chance to get a first look at all of the food, rides ,and fun.
10/08/10	Emergency Services	Texas Today	:10	Mars pet care at 3401 Eberhart Drive reported a fire just before 9:30.21 employees were in the building when that fire started but all mad it out safely. The fire started in a dryer where dog food is dried. Water sprinklers in the building helped to contain the fire until the Temple fire department arrived.
10/09/10	Roads	6pNews	:21	If you're traveling on Highway 31 in Axtell today get ready for a detour at least for the next two hours. Tex-Dot has blocked the westbound lane of highway 31 at Whiskey Hill Road after some farm equipment caught on fire on the road.
10/10/10	Military	5pNews	:43	The clock is ticking for military families looking to cash in on that first time homebuyer's tax credit. You might remember the federal stimulus program that pays out up 8 thousand dollars to qualified buyers.
10/11/10	Government	6pNews	:21	FEMA will not send help to Central Texas flood victims hit hard by tropical storm Hermine .Congressman Carter's office says FEMA determined the damage was not bad enough to warrant federal help.

DATE	TOPIC	PROGRAM	DURATION	ISSUE
10/12/10	Law Enforcement	10pNews	:18	Harker Heights police are investigating the shooting death of a 17 year old girl. It happened on the 300 block of east Cherokee drive in Harker Heights, just before 5 this morning.
10/13/10	Education	6pNews	:17	The Killeen Independent School District has big plans to get even bigger. A new strategic facility plan calls for major technology upgrades and new campus construction.
10/14/10	Economy	6pNews	:19	Texas Governor Rick Perry stopped in Waco today to talk about the Central Texas economy. Perry says economic reports for Texas looking good this year.
10/15/10	Law Enforcement	5pNews	:40	An inmate who escaped from Bell County jail is still on the run. Mean while the county sheriff ordered an internal investigation into how exactly the man broke free.
10/16/10	Emergency Services	6pNews	:27	October is fire prevention month and it comes with scary statistics In fact a house fire is reported every 66 seconds here in the U.S. The Temple Fire Dpeatment is reaching out to families to help them learn about what causes house fires is reported every 66 seconds here in the U.S. The Temple fire department is reaching out to families to help them learn about what causes house fires and how to prevent them.
10/17/10	Government	5pNews	:26	We're just a few hours away from the start of early voting for the November elections .Starting tomorrow morning you can cast your ballot weekdays from 8am to 5pm.
10/18/10	Law Enforcement	10pNews	:25	Police are searching for the man who abducted and assaulted an 11 year old girl on her way to the bus stopping this morning in Killeen. t happened on the 11 hundred block of Duncan Avenue in Killeen around 6:30.
10/19/10	Government	Texas Today	:28	One of the most high profile political races in Texas is happening here in our area. Some polls show Bryan businessman Bill Flores could take away the District Congressional seat from longtime incumbent Chet Edwards.
10/20/10	Emergency Services	10pNews	:18	A gas leak forced the evacuation of a nursing home in the town of Mart east of Waco. It happened around 6:30 at the Park Plaza nursing home on West McLennan Ave .Someone smelled gas and called 911. The staff at the nursing home was able to evacuate all 43 residents within 15 minutes.
10/21/10	Law Enforcement	Texas Today	:33	There is a crime alert out of Belton. Police are on the hunt this morning after a female student was attacked on the University of Mary Hardin Baylor Campus. The woman was hit on the back of the head with a rock while walking alone on Crusader Way. That happened around 8:30 last night.
10/22/10	Law Enforcement	6pNews	1:08	The Killeen Independent School District and Killeen Police are investigating two incidents of students being followed by men in a pickup truck. It happened yesterday afternoon near Wind Song Drive.

DATE	TOPIC	PROGRAM	DURATION	ISSUE
10/23/10	Culture	6pNews	:21	There was a very unique sight today in downtown Waco with the Chisholm Trail Festival. A cattle drive right across the Brazos River celebrated an important piece of Waco history.
10/24/10	Culture	5pNews	:21	Fall is in the air. At least at the Silo Christmas Tree farm in Temple. The young and young at heart came out today to do their pumpkin picking with just one week remaining until Halloween. Some artists did their. decorating there with other crafty kids.
10/25/10	Health	5pNews	:39	Some parents and teachers in Temple ISD say there is mold in one of the elementary schools and it's making the students and staff sick. The district say's that's not the case.
10/26/10	Economy	6pNews	:14	The Killeen Mall is expanding and adding more stores. All in time for the holiday shopping season .KCEN HD News Reporter Renee Cervantes shows us what this means for the local economy and those looking for jobs.
10/27/10	Government	6pNews	:19	Governor Rick Perry made a campaign stop in Waco today. He spoke to a crowd at La Fiesta Mexican Restaurant on Hewitt Drive.
10/28/10	Law Enforcement	Texas Today	:22	Breaking News out of Limestone County where the Groesbeck Police Department is without a home this morning. The Groesbeck Fire Department was alerted by neighboring business around 7:45 that smoke was coming out of the police department building.
10/29/10	Government	6pNews	:08	4 days before Election Day a lawmaker from our area is being accused of campaign documentation errors.
10/30/10	Law Enforcement	6pNews	:21	Beware of bottle bombs. That's the warning from Bryan Police after several plastic bottles with explosives have been found in area streets.
10/31/10	Roads	10pNews	:26	A rolled over 18 wheeler on I-35 causes a six car pile up, sending people to the hospital and backing up traffic for miles.
11/01/10	Education	10pNews	:20	In addition to the political races, some voters will also decide tomorrow whether to raise property taxes to pay for school upgrades. A number of bond proposals are on the ballot across Central Texas.
11/02/10	Government	10pNews	:23	The race for the 17 <sup>th</sup> District of Central Texas Bill Flores the Republican from Bryan the winner over longtime Democratic Incumbent Chet Edwards.
11/03/10	Law Enforcement	5pNews	:27	Eight people arrested in Met amphetamine Distribution ring in Central Texas. The Coryell County Sheriff's Office got a tip about the distribution of drugs in Gatesville.
11/04/10	Education	6pNews	:16	Less than 40 votes. That's what bond proposal in the Academy Independent School District lost by this week.

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11/05/10	Law Enforcement	6pNews	:22	DPS Troopers are on the lookout for a fake cop pulling over drivers. State troopers received a number of reports about a man stopping cars along Highway 195 South of Killeen.
11/06/10	Consumer	6pNews	:25	We have a recall alert for you this evening. This one is for HEB Dips and Salad Dressings that may be contaminated with Salmonella. The store is offering full refunds to customers who have purchased any of the recalled HEB Store Bran dips and dressings. No illnesses have been reported.
11/07/10	Charity	10pNews	:26	Economist say the recession is over, but an event for struggling families in Waco paints a very different picture. Today hundreds of families pre-registered for holiday assistance through the Salvation Army.
11/08/10	Consumer	Texas Today	:27	Some shoppers are getting a head start on their holiday shopping some stores wheel out some pre-holiday deals. Shoppers are flocking to stores offering deep discounts not normally seen until the day after Thanksgiving.
11/09/10	Military	10pNews	:25	The department of defense announced the release of an independent report on last November's Fort Hood shooting. The report says the Army must transform how it protects it's soldiers, collects information about internal threats and communications with FBI and terrorism experts. That's to prevent another incident like the shooting that killed 13 people and injured 32.
11/10/10	Military	6pNews	1:20	The Military's goal with the Army Spouse employment Program is for more colleges and business across the country to follow Central Texas College's lead in making communities military friendly, not just for service members ,but also for their spouses.
11/11/10	Veterans	6pNews	:21	The city's largest Veterans Day Parade yet made it's way through downtown Killeen this morning.
11/12/10	Emergency Services	5pNews	:23	Scary moments for one driver today when her truck caught fire, just south of Bruceville Eddy. Firefighters were able to quickly put out the fire.
11/13/10	Environment	6pNews	:22	"Keep Temple Beautiful" is an organization raising awareness about Texas recycles day, but this year they turned the day into a whole month. Members handed out grocery totes and educational material for residents dropping off their recyclable goods.
11/14/10	Law Enforcement	5pNews	:30	Waco Police are reporting another armed robbery that makes seven in just 5 days.
11/15/10	Employment	10pNews	:27	A household name for furniture shoppers is shutting down. Lacks home furnishings is filling for Chapter 11 bankruptcy. That means 900 workers in 36 stores across Texas will loose their jobs. That includes stores in Waco, Temple, Killeen and College Station.

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11/16/10	Animals	5pNews	:35	The right to sell pets in public places is up for a vote tonight in Waco. The ordinance would ban people who are not licensed breeders from selling puppies or kittens in public places. Like outside of stores or along roadsides.
11/17/10	Government	Texas Today	:15	Today the government is expected to effectively ban popular alcohol energy drinks like "Four Loko" calling them unsafe and illegal to market.
11/18/10	Emergency Services	Texas Today	:30	A massive brush fire burned up more than 700 acres on North Fort Hood near Gatesville yesterday sending firefighters scrambling to put out the fire.
11/19/10	Welfare	5pNews	:16	More than 50 Central Texas Children have a new place to call home tonight .It was Adoption Day in both Bell and McLennan counties. It's all part of National Adoption month.
11/20/10	Veterans	10pNews	:14	Every grave at Central Texas State Veterans Cemetery will now have a handmade wreath mad by local volunteers.
11/21/10	Military	10pNews	:23	34 hundred troops from Fort Hood will be deploying to Afghanistan next spring. 700 troops from Fort Hood's First Calvary Division and 27 hundred troops from the Division's Air Calvary Brigade will be part of that Deployment.
11/22/10	Health Care	10pNews	:23	It's medical surgery that hasn't been available in Killeen until now. The Hemingway Medical building opened today at Metroplex Hospital. Doctors will perform high level specialty procedures here in a number of areas thanks to a partnership with Scott and White Hospital.
11/23/10	Government	5pNews	:27	Former President George Bush was in Waco today signing copies of his new book and greeting supporters. The Books A Million parking lot was filled with people waiting to see Bush up close and personal.
11/24/10	Roads	Texas Today	:22	Tex-Dot is warning drivers to be patient on highways this morning. Interstate 35 was already packed yesterday afternoon .Last year, there were more than a thousand serious injuries and 39 deaths caused by traffic crashes during the Thanksgiving Holiday.
11/25/10	Consumer	Texas Today	:29	Black Friday shoppers are taking this year's deals and discounts seriously. People were already in line Wednesday morning at Best Buy in Temple to get some of those doorbuster deals once the store opens at 5am Friday morning.
11/26/10	Emergency Services	10pNews	1:26	It's been a busy couple of days for Central Texas firefighters. Temple fire department number five Thomas Pechal says he is expecting this cold weather to ignite more home heating fires.
11/27/10	Veterans	10pNews	:08	"Wreaths for Vets" organization received community wide support this morning placing 24 hundred wreaths on soldieries graves.



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11/28/10	Roads	5pNews	:26	Thanksgiving travelers are back on the road today making this the biggest travel day of the year. If you've been on I-35 today, No doubt you've Hit stretches of road that were creeping along is moving at all.
11/29/10	Military	Texas Today	:30	A big honor for Fort Hood Police Officer killed in during an act of kindness. The US honor flag has been requested for the funeral 50 year old Patrick Sirois Senior. He was killed last week in Tulsa helping a stranded driver.
11/30/10	Law Enforcement	10pNews	:22	A new theft scam is targeting Central Texas seniors in Temple. Police say a woman is finding out names of local seniors ,possibly by looking at their mail. Then approaching them as if she knows them.
12/01/10	Law Enforcement	10pNews	:28	A illegal gambling bust in Killeen led to the arrest of a Copperas Cove woman and more arrests could be on the way. Killeen Police began investigating after receiving numerous complaints about illegal gambling in the downtown area.
12/02/10	Economy	10pNews	:37	Homelessness has hit the middle class and it's bringing in record numbers to Central Texas homeless shelters. The so called "New Homeless" are educated but unemployed, families who hit hard times and those who were living paycheck to paycheck, but unexpectedly lost that income.
12/03/10	Military	Texas Today	:15	Hundreds of Fort Hood soldiers have a new place to call home. Fort Hood has opened it's new barracks building. The 40 million dollar project gives troops a better living space.
12/04/10	Charity	10pNews	:21	It was a Country Christmas today at the Bell County Expo arena with 'Christmas on the Farm". The event is a fundraiser for "Awake Central Texas" and gave kids the chance to meet Santa ,make some holiday crafts and enjoy farm life for the day.
12/05/10	Recreation	6pNews	:20	It was a day at the soon to be park for Robinson residents. The City of Robinson and Robinson Independent School District broke ground on an eight acre park. It's on Peplow drive, near the new Robinson primary school. The park will feature playgrounds a skate park, volleyball and basketball courts as well as a jogging track.
12/06/10	Military	6pNews	:20	Military members planning to retire look no further than Central Texas. Waco is now ranked number one for the best military retirement cities. That's according to a recent study.
12/07/10	Veterans	10pNews	:21	It was one stop Christmas shopping for free today ,for patients at Temple's Veteran's Hospital. The V.A. Hospital hosted it's annual Christmas gift shop. Veterans got to pick out gift for themselves and their loved ones all wrapped and shipped at no charge.
12/08/10	Charity	Texas Today	:16	'Tis the season of giving but donations aren't rolling in for the helping hands ministries food pantry in Belton. Along with increased demand, it's main food supply is running out.

DATE	TOPIC	PROGRAM	DURATION	ISSUE
12/09/10	Employment	Texas Today	:21	Some businesses in Central Texas are hiring more workers and even expanding and it's all thanks to the "Texas Back to Work Program" .Businesses hire the unemployed for at least 120 days and in return get thousands of dollars from the state.
12/10/10	Law Enforcement	5pNews	:11	Another child is kidnapped on the way to her bus stop in Killeen .Now police and parents want to know if it's connected to a similar abduction two months ago.
12/11/10	Military	6pNews	:21	Big name wrestlers and entertainers rolled into Fort Hood today for a big Thank You to our troops.
12/12/10	Law Enforcement	10pNews	:16	Robertson County town of Calvert is without a police force after everyone including the police chief quit this weekend.
12/13/10	Law Enforcement	10pNews	:47	New information tonight on the search for a man who ran over a sheriff's deputy. Then shot an innocent customer several times at a local gas station. The suspect behind it all is still out there tonight. Now police hope new evidence will help track him down. It all happened in the Bruceville-Eddy area near Interstate 35 this afternoon.
12/14/10	Military	10pNews	:17	A surprise for some Fort Hood families today. Some- one-on one face time with their loved one deployed overseas. Meadows Elementary on Fort Hood hosted a video teleconference for dozens of students and their parents.
12/15/10	Roads	6pNews	:35	Union Pacific officials are trying to figure out what caused a train to derail around two o'clock this afternoon. The chunk of the train is still intact stopped at the Old Bethany Road crossing. That road is expected to be blocked off through the night as crews clean up the huge mess.
12/16/10	Education	Texas Today	:28	After 10 years in the bottom level of the Speight Parking Plaza the school will move to a much bigger building downtown. 300 students and 35 faculty will move into the former Wells Fargo Bank building. The new building is nearly triple the size of the old location and for the first time ever. Social work facility will be able to teach and have their offices in the same building.
12/18/10	Consumer	6pNews	:21	Cash registers are ringing here in Central Texas as retailers welcome a surge in holiday shoppers. Today is the day known as "Super Saturday" it kicks off the last weekend for shopping before Christmas.
12/19/10	Charity	10pNews	:28	Red Kettles filled with a lot of steam this holiday season. Now the Salvation Army of Waco needs your help. Donations to the non profits famous boxes are down almost 20 percent from last Christmas.
12/20/10	Animals	10pNews	:23	A new animal shelter opened today in Harker Heights and people were lined up to see the new place and their potential new pets.
12/21/10	Health Care	Texas	:26	An Austin healthcare giant will make a 100 million dollar investment in Bell County. Seton Medical Center Harker Heights will open in fall of 2012.

DATE	TOPIC	PROGRAM	DURATION	ISSUE
12/22/10	Crime	Texas Today	:22	The Salvation Army in Killeen a disheartening discovery. Yesterday Volunteers found their warehouse burglarized and gifts donated to less fortunate children stolen.
12/23/10	Law Enforcement	5pNews	:36	Extra security had to be called in today to control a crowd eager to get the new Michael Jordan shoes. It happened this morning at the Killeen Mall. Mall security had to call in Killeen police to control a crowd in a mad dash to get their hands on the new retro "Cool Grey 11's".No arrests were made and the shoes sold out almost immediately.
12/24/10	Culture	Texas Today	:23	If you're looking for something to do the day before Christmas with your family you may want to stop by the Railroad and Heritage Museum in Temple on the second floor from 10 this morning until 4pm.The public will be able to enjoy a Christmas train exhibit complete with a ski mountain and bustling villages all made possible by the Ladd family of Temple.
12/25/10	Military	6pNews	:24	Thousands of Fort Hood soldiers are spending Christmas in Iraq.
12/26/10	Roads	10pNews	:21	A festive holiday is wrapping up with less than festive driving conditions as millions of Americans are trying to make it back home. In Waco tonight, Traffic on I-35 moved along pretty smoothly after a busier start to the day.
12/27/10	Emergency Services	Texas Today	:31	Dangerously dry conditions from the fall into the winter have forced a "Fire Hazard" disaster declaration for every Central Texas County. The disaster declaration opens the door for emergency responders across the state to tap into extra resources to fight a fire whether it's bulldozers, helicopters or more man power.
12/28/10	Animals	6pNews	:26	Another business is getting ready to close it's doors to make way for I-35.The Bell Area Animal Shelter in Belton will close tomorrow afternoon and the owners are scrambling to find homes for a handful of dogs.
12/29/10	Roads	Texas Today	:28	Be careful on those roads, especially if you're heading out to one of Bell Counties most dangerous intersections. According to crash reports. It's the intersection of farm to market road 439 and Sparta right outside of Belton.
12/30/10	Charity	Texas Today	:19	Families spent more this Christmas, but charities like the Salvation Army still took a hit from the shaky economy. Central Texas Red Kettle totals are about six thousand dollars short of 95 thousand dollar campaign goal.
12/31/10	Roads	5pNews	:49	The City of Waco hosts a free safe ride home program. City drivers will pick you and your friends up. Take you out and then bring you home or if you're already out you can call them up for a ride home from your New Year's Party. Waco transit scheduler Elisa Coleman says the program not only keeps drunk drivers off the road but let's people enjoy their New Year's Eve.